



Kashmir Govt. Polytechnic College Srinagar

Gogji Bagh, Srinagar Kashmir, J&K. Pin 190008.
Working under J&K Department of Skill Development.
(AICTE Approved Polytechnic College)

Mission YUVA Mela Held at Kashmir Government Polytechnic College, Srinagar.

The Kashmir Government Polytechnic College, Srinagar, in collaboration with the District Employment Counselling Centre, Srinagar, proudly hosted the *Mission YUVA Mela* on 2-August 2025, a landmark event aimed at empowering the youth of Srinagar through entrepreneurship, skill development, and innovative digital tools. The event, organized under the aegis of the Mission YUVA initiative, brought together key stakeholders, aspiring entrepreneurs, students, and technical education leaders to foster a vibrant entrepreneurial ecosystem in the region.

The Mela was graced by distinguished dignitaries, including Ms. Rifat Aftab Qureshi, Additional District Development Commissioner (ADDC), Srinagar; Mr. Fayaz Ahmad Dar, Chief Planning Officer, Srinagar; Ms. Sheeba Inayat, JKAS, Deputy Director Employment; Ms. Shafquat Ara, Principal, Kashmir Government Polytechnic College, Srinagar; Er. Imtiyaz Ahmad Shaw, Principal, Government Polytechnic for Women, Bemina; Mr. Farooq Ahmad, Joint Director, ITIs; and Mr. Syed Tabasum Geelani, representing the Skill Mission. The event also saw enthusiastic participation from superintendents of ITI Srinagar, faculty and staff from polytechnics, ITIs, and the District Employment Counselling Centre, Srinagar, along with entrepreneurs and students.

The *Mission YUVA Mela* featured a series of engaging sessions focused on the Mission YUVA initiative, which aims to promote self-reliance and sustainable self-employment ventures among the youth. Informative stalls were set up by various departments and entrepreneurs, showcasing their products and services.

Interactive sessions emphasized the importance of skill development, digital literacy, and entrepreneurial innovation. Participants were introduced to cutting-edge digital tools designed to streamline business operations and enhance employability. The event underscored the district administration's commitment to creating a hassle-free, accessible framework for aspiring entrepreneurs, ensuring swift and effective support for their ventures.

Ms. Rifat Aftab Qureshi, ADDC Srinagar, highlighted the administration's dedication to fostering an entrepreneurial ecosystem, stating, "Mission YUVA is a transformative initiative that empowers our youth to build sustainable livelihoods with dignity. Today's Mela is a step toward nurturing innovation and self-reliance in Srinagar."

Ms. Shafquat Ara, Principal of Kashmir Government Polytechnic College, Srinagar, also spoke at the event, emphasizing the institution's role in empowering youth, saying, "Our college is committed to equipping students with the skills and knowledge needed to excel in today's dynamic world. Events like Mission YUVA Mela inspire our youth to dream big and leverage digital tools to turn their ideas into reality."

The event also served as a platform for networking, with entrepreneurs and students engaging directly with policymakers, technical experts, and industry representatives. The collaborative spirit of the Mela, enhanced by the feedback wall and the partnership with the District Employment Counselling Centre, Srinagar, reinforced the shared vision of equipping the youth with the skills and resources needed to thrive in a dynamic economic landscape.



DISTRICT EMPLOYMENT AND COUNSELLING CENTRE, SRINAGAR.

ONE-DAY CAPACITY BUILDING WORKSHOP/MELA ON ENTREPRENEURSHIP

MISSION YUVA MELA

Empowering youth through Capacity-building and entrepreneurship at Kashmir Government Polytechnic college Srinagar on 2nd August 2025.

2nd August 2025

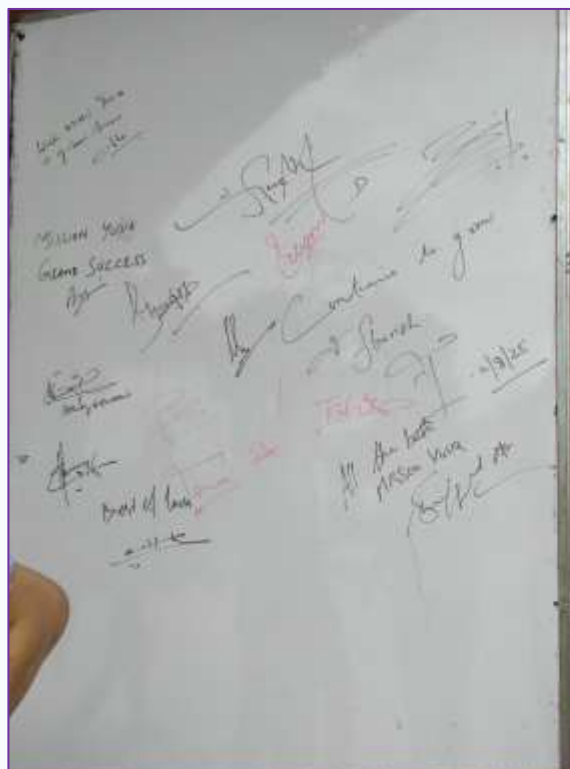
10:00 AM to 4:00 PM

Kashmir Government Polytechnic College, Gogji Bagh, Srinagar

Join the Mission YUVA Mela for soft skills training, Mission YUVA App registration, hands-on training with digital tools, Displays of local crafts and trades, Skill demonstration stalls and more...

For any information, Please contact on 9906112210, 9906457756



























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